



**2016 Exhibitors Prospectus  
and Sponsorship Opportunities**

**Annual Conference**

***Evidence-Based Psychiatry***

**April 22 - 23, 2016**

**St. Luke's Regional Medical Center - Meridian  
520 S. Eagle Rd, Meridian, Idaho**

The Annual Conference of the Idaho Psychiatric Association is a gathering of psychiatrists and other mental health practitioners from around the state. This year, the Idaho Psychiatric Association Annual Meeting will be held at the St. Luke's Regional Medical Center in Meridian on April 22 - 23, 2016.

Your organization is invited to join and be an active participant in this significant event. The Idaho Psychiatric Association extends opportunities for booth displays and sponsorships during the two-day conference. Networking and recognition opportunities are numerous for organizations that participate.

Please review the enclosed exhibitor information and sponsorship opportunities and make plans soon to participate at this conference. If you have any questions or need further information, please contact me at [margy@idmed.org](mailto:margy@idmed.org) or by calling 208-344-7888.

Sincerely,  
Margy Leach, Executive Director

## **GENERAL GUIDELINES**

### **EXHIBIT ASSIGNMENTS**

Assignments will be made upon receipt of application form and payment in full of Exhibit space rental fee. IPA reserves the right to reject any application.

### **EXHIBIT RATES AND PAYMENTS**

\$550.00 per booth. Booths are standard 8' tables. Full amount may be sent with application.

### **SHIPPING AND RECEIVING**

Boxes/packages may be sent for arrival a maximum five working days prior to group arrival and will be marked with the responsible party's name, group name, plus "Hold for arrival" Date of April 22, 2016.

### **EXHIBIT SET UP**

Friday, April 22, 2016 10:30 am – 11:30 am

### **EXHIBIT HOURS**

Friday, April 22, 2016 ~ 11:30 am - 1:30 pm and Saturday, April 23, 2016 ~ 7:30 am - 1:00 pm

### **EXHIBIT TEAR DOWN**

Saturday, April 25, 2016 - 1:00 pm

### **CANCELLATION POLICY**

The IPA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled.

### **ASSOCIATION CONTACT**

Margy Leach, Executive Director  
Idaho Psychiatric Association  
P.O. Box 2668, Boise, Idaho 83701  
Email: [margy@idmed.org](mailto:margy@idmed.org)  
Phone (208) 344-7888 FAX (208) 344-7903

## **2016 IPA ANNUAL MEETING SPONSORSHIP OPPORTUNITIES**

Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Outlined below are available sponsorship opportunities and benefits available in 2016.

### **Title Sponsor - \$1,500**

- Booth space in premiere location of your choice
- Website link from time of commitment through 2017
- Acknowledgement as the “*Title Sponsor*” and logo placement on all printed marketing materials and Registration Brochure
- Acknowledgement as the “*Title Sponsor*” on signage and through verbal announcements at the meeting

### **Gold Sponsor - \$750**

- Booth space in premiere location of your choice
- Website link from time of commitment through 2017
- Acknowledgement as the “*Gold Sponsor*” and logo placement on all printed marketing materials and Registration Brochure
- Acknowledgement as the “*Gold Sponsor*” on signage and through verbal announcements at the meeting

**Exhibitor/Physician Lunch Sponsor - \$600 - Saturday** – Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage and through verbal announcements at the meeting.

**IPA Business Luncheon Sponsor - \$500 - Friday** – Benefits include invitation for two to attend the lunch, sponsor listing on IPA website as well as in pre-event materials, on-site signage, and through verbal announcements at the meeting.

**Breakfast Sponsor - \$400** – Saturday – Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage, and through verbal announcements at the meeting.

**Morning Break Sponsor - \$250** – Available Saturday – Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage, and through verbal announcements at the meeting.

**If you have questions or would like additional details regarding sponsorship opportunities, please contact Margy Leach at [margy@idmed.org](mailto:margy@idmed.org) or by phone at 208-344-7888.**

IPA  
PO Box 2668  
Boise, ID 83701

Idaho Psychiatric Association

**Annual Conference**

**April 22 - 23, 2016**

*Business Meeting and CME Program*

***Evidence-Based Psychiatry***

**St. Luke's Regional Medical Center, Meridian, Idaho**