



**IDAHO PSYCHIATRIC ASSOCIATION
ANNUAL CONFERENCE**

***“CURRENT ISSUES IN
PSYCHIATRY”***

OCTOBER 27, 2023

Conference Sponsor/Exhibitor Prospectus

 **Idaho**
Psychiatric Association

DON'T MISS IT!

**EARLY BIRD
REGISTRATION
DEADLINE:
OCTOBER 12, 2023**

**LAST DATE TO
REGISTER WITH FULL
GUARANTEE OF
BENEFITS:
OCTOBER 12, 2023**

**IDAHO PSYCHIATRIC
ASSOCIATION**

PO Box 2668
Boise, ID 83701
(t) 208-344-7888
(f) 208-344-7903

www.idahopsychiatric.org/



WELCOME!

The Annual Conference of the Idaho Psychiatric Association is a gathering of psychiatrists and other mental health practitioners from around the state. This year, the Idaho Psychiatric Association Annual Meeting will be held at The Galaxy Event Center on October 27, 2023.

Your organization is invited to join and be an active participant in this significant event. The Idaho Psychiatric Association extends opportunities for multiple levels of sponsorships during the conference. Numerous networking and recognition opportunities for organizations that participate.

Please review the enclosed exhibitor information and sponsorship opportunities and make plans soon to participate at this conference. If you have any questions or need further information, please contact us at mike@idmed.org or by calling **208-344-7888**.

Sincerely,
Mike Oster, Association Manager

ATTENDEES

Attendees include Psychiatrists, Psychologists, Social Workers, PAs, NPs, other Physician specialties, Residents, Medical Students, Counsellors, and other Mental Health Practitioners from across Idaho.

We anticipate at least 90 attendees participating at this year's event. Our conference in 2022 attracted a mix of physician and non-physician practitioners. We expect a similar mix this year.

LOCATION

The Galaxy Event Center
1385 S Blue Marlin Lane
Meridian, ID 83642

EXHIBIT SPACE

Each sponsor or exhibitor will be provided a 6' x 4' exhibit area. One 6' table with linen and two chairs will be provided. Wireless internet access will be available at no additional charge.



SPONSORSHIP DESCRIPTIONS

2023 SPONSORSHIP OPPORTUNITIES AND BOOTH SPACES

Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Outlined below are available sponsorship opportunities and benefits available in 2023. If you'd like to propose a sponsorship opportunity, please contact us.

Title Sponsor—\$2,000 (1 available) SOLD

- ~~Booth space in premiere location of your choice~~
- ~~Website link advertisement from time of commitment through 2023~~
- ~~Acknowledgement as the “Title Sponsor” and prominent logo placement on all printed marketing materials and conference program~~
- ~~Acknowledgement as the “Title Sponsor” on signage and through verbal announcements at the meeting~~
- ~~A logoed promotional item of your choice (provided by you) will be included in the attendee conference bags~~
- ~~Logo placed on conference item of your choice (ex: conference bags, name tags, thumb drives, etc.)~~
- ~~Electronic attendee list provided to you prior to the event~~

Gold Sponsor - \$1,400 (2 available)

- Booth space in premiere location of your choice
- Website link advertisement from time of commitment through 2023
- Acknowledgement as a “Gold Sponsor” and prominent logo placement on all printed marketing materials and conference program
- Acknowledgement as a “Gold Sponsor” on signage and through verbal announcements at the meeting
- A logoed promotional item of your choice (provided by you) will be included in the attendee conference bags
- Logo placed on conference item of your choice (ex: conference bags, name tags, thumb drives, etc)

Silver Sponsor - \$1,000 (5 available)

- Booth space in premiere location of your choice
- Website link advertisement from time of commitment through 2023
- Acknowledgement as a “Silver Sponsor” and logo placement on all printed marketing materials and conference program
- A logoed promotional item of your choice (provided by you) will be included in the attendee conference bags

Bronze Sponsor - \$800 (10 available)

- Booth space in premiere location of your choice
- Website link advertisement from time of commitment through 2023
- Logo placement on all printed marketing materials and conference program

Virtual Sponsor—\$650 SOLD

****Please note that there will NOT be a virtual exhibit hall. All benefits of the sponsorship are listed below.**

- ~~An electronic mailing list of attendees to market to both in person and virtual attendees~~
- ~~Website link advertisement from time of commitment through 2023~~
- ~~Acknowledgement as a “Virtual Sponsor” and logo placement on all printed marketing materials and conference program~~
- ~~A logoed promotional item of your choice (provided by you) will be included in the attendee conference bags~~



SPONSORSHIP ADD-ONS

Add-On Sponsorship Options:

~~Exhibitor/Attendee Lunch Sponsor—\$600 (1 available)~~ **SOLD**

- ~~• Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage and through verbal announcements at the meeting.~~

Breakfast Sponsor - \$400 (1 available)

- Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage, and through verbal announcements at the meeting.

Morning Break Sponsor - \$250 (1 available)

- Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage, and through verbal announcements at the meeting.

Afternoon Break Sponsor - \$250 (1 available)

- Benefits include sponsor listing on IPA website as well as in pre-event materials, on-site signage, and through verbal announcements at the meeting.

Additional Booth Representatives - \$75 each

- All exhibitor representatives must be registered to attend. **A standard exhibit includes registration for two exhibitor representatives.** If additional representatives would like to attend, they must be registered and there will be an extra charge of \$75 per representative. Representative registrations are non-transferable, and name badges must be worn at all times in the exhibit hall.

If you have questions or would like additional details regarding sponsorship opportunities, please contact Mike Oster at mike@idmed.org or by phone at 208-344-7888.



CONFERENCE EXHIBITING AND SPONSORSHIP

SPONSORSHIP DEADLINES

Sponsors must submit their logos by **October 12, 2023**. Logos must be submitted in .jpeg and .png format (*submit both, if available*). If the artwork is not received by the above deadline, only the sponsor's name will be placed on the appropriate conference item and signage. **Last date to purchase sponsorship with guarantee of full benefits as listed – October 12, 2023**. We will do our best to fulfill all sponsorship benefits for those purchased after January 6 but cannot guarantee our ability to do so.

CANCELLATION

Anyone desiring to cancel their sponsor or exhibitor registration must notify IPA either via e-mail at mike@idmed.org, fax at (208) 344-7903, or mail to:

Attn: IPA Sponsor/Exhibitor Registration
PO Box 2668
Boise, ID 83701

No refunds or credit will be provided for cancellations made after October 12, 2023. Cancellations received on or prior to this date will receive a 50 percent refund.

The IPA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.

Should IPA cancel the conference for any reason, all paid funds will be refunded to the original form of payment.

EXHIBIT SPACE AND REPRESENTATIVE REGISTRATION

Each sponsor or exhibitor will be provided an approximate 6' x 4' exhibit space. One 6' table with linen and two chairs will be provided. *Wireless internet access will be available at no additional charge.*

All exhibitor representatives must be registered to attend. **A standard exhibit includes registration for two exhibitor representatives.** If additional representatives would like to attend, they must be registered and there will be an associated charge of \$75 per representative. Representative registrations are non-transferable, and name badges must be worn at all times in the exhibit hall.

CONFIRMATION / BOOTH ASSIGNMENTS

If you have not received an exhibitor confirmation within 15 days of submitting your Sponsor and Exhibitor Agreement, please contact IPA. The exhibit hall layout will be available for review when finalized. You will be notified of your booth assignment no later than one week prior to the event. Assignments will be based on a sponsorship level and first-paid basis. IPA reserves the right to reject any application.

EXHIBIT HOURS

Friday, October 27, 2023~ 7:30 am - 3:30 pm

EXHIBIT MOVE-IN/OUT

Move In: Friday, October 27, 2023~ 6:00 am – 7:30 am Move Out: Friday, October 27, 2023~ 4:30 pm

ATTENDEE LISTS

Only title and gold sponsors are eligible to receive an electronic list of attendees prior to the event to promote visits to their booth. This list will be emailed to the primary contact on file prior to the event.

All other sponsors will receive a hard copy list of attendees at the event and an electronic list after the event.

SHIPPING AND RECEIVING

Boxes/packages may be sent for arrival a maximum three working days prior to group arrival and must be marked with the responsible party's name, group name, plus "Hold for arrival" Date of October 27, 2023.

IPA Exhibitor Contact: Mike Oster | mike@idmed.org | 208-344-7888